



# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

May 22, 2018

Beth McClure, Director of Marketing and Communications  
[bmcclure@COCAstl.org](mailto:bmcclure@COCAstl.org), 314.561.4868

## **COCA ANNOUNCES JEREMY DEWEY AS DIRECTOR OF DEVELOPMENT**

*Key Leadership Team Addition Brings Extensive National Expertise*

(ST. LOUIS, MO) – COCA-Center of Creative Arts announced that Jeremy Dewey will join its leadership team as Director of Development.

For six years, Dewey led strategic planning and project implementation at the Brooklyn Academy of Music where he spearheaded a new membership program and a new member volunteer program. Prior to BAM, he was Associate Director, Development Operations and Special Projects at the New York City Ballet. Dewey is also a co-founder of the NY-based Trusty Sidekick Theater Company.

“Jeremy’s knowledge of both the performing arts and arts education sectors, as well as his depth of experience in building donor relationships and effective fundraising teams, make him a wonderful addition,” said Kelly Pollock, COCA Executive Director.

Dewey’s appointment comes at a key time for the organization, as COCA is in the middle of the \$40 million Create Our Future Campaign, a multi-year fundraising effort for the capital renovation and expansion of COCA’s historic building in University City and to fund its endowment and reserves.

Dewey holds a BS in Journalism from the University of Kansas and both an MBA and an MA in Arts Administration from Southern Methodist University. He begins June 12, 2018.

###

### **ABOUT COCA**

Founded in 1986, COCA is the fourth largest multidisciplinary community arts center in the country, one of only 16 schools in the nation accredited by the Accrediting Commission for Community and Precollegiate Arts Schools (ACCPAS), and a national leader in innovative arts education. With a mission to enrich lives and build community through the arts, COCA serves 50,000 people of all ages and skill levels, from enthusiastic amateurs to emerging professionals—all taught by a faculty of distinguished arts educators. We provide meaningful arts experiences in our own studios, gallery and theatres as well as in schools, community centers and corporate settings in order to build a vibrant St. Louis that is creative, connected and inclusive. Visit [www.cocastl.org](http://www.cocastl.org) to learn more.